



HOSPITALITY, ELEVATED

The Crescent Hotel at Turning Stone

5218 PATRICK ROAD, VERONA, NY 13478

10 Stories / 150 ft / 106,000 sq.ft. of curtainwall

OWNER

Turning Stone (Oneida
Indian Nation)

ARCHITECT

Gensler

GENERAL CONTRACTOR

The Hayner Hoyt
Corporation and T.N.
Ward Company

The Crescent Hotel at Turning Stone is a 10-story, 150-foot-tall luxury hotel located within the Turning Stone Casino Resort on the Oneida Indian Reservation in Verona, NY.

This 258-room property marks New Hudson Facades' first hotel project outside of the New York City metropolitan area. Designed by Gensler, the building showcases a modern façade featuring GFRC accents that introduce warm, earthy tones, creating an upscale and welcoming aesthetic that complements the resort campus.

The façade consists of approximately 160,000 square feet of unitized curtain wall. Installation for the Crescent Hotel at Turning Stone commenced in Spring 2025 and was completed in Winter 2025. The hotel is slated to open in late June 2026, adding a new luxury destination to the Turning Stone portfolio.

This project reflects New Hudson Facades' continued expansion in the hospitality sector and demonstrates our ability to successfully execute complex façade systems beyond major metropolitan markets.

